

## Giggles

2016 Color of the Year  
Plastics Color 233940  
Pantone 1787 C

As technology advances, so does the fear that people are becoming more and more removed from one another. People fear that gains in technology are losses for human interaction. But this train of thought could not be further from the truth.

Think of all the progress we have made with the help of technology. The westward expansion saw 500,000 people risk sickness and death as they hitched their buggies to chase the gold rush. While the movement seems like ages ago, only 160 years separate those days from today - where Google's self-driving cars safely travel from coast-to-coast taking digital photos while navigating through traffic.

Technology is all around us. The same can be said of color. Both allow us to express waves of emotion and our innermost thoughts with everyone from nearby family to strangers living around the world. Take advantage of your opportunity to connect and spread your gift of color with the help of the latest technological advances.

# Live. Love. Like. 2016. Color.



## Exhilaration

Plastics Color 532044

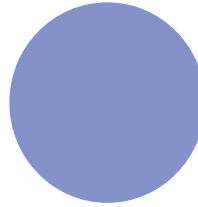
Pantone Cool Gray 1 C



## Tomorrow Blue

Plastics Color 930495

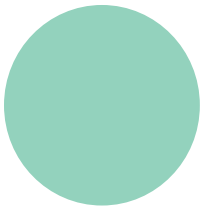
Pantone 7452M



## Growing, Gone

Plastics Color 433875

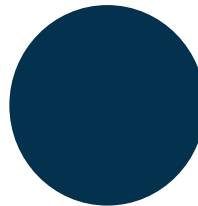
Pantone 337 M



## Deep Sea

Plastics Color 834475

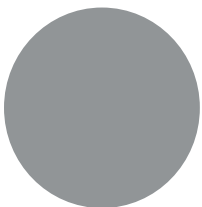
Pantone 2965 C



## Momentum

Plastics Color 093925

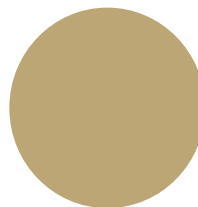
Pantone 877 M



## Haste

Plastics Color 094085

Pantone 874 M



## We have the Color Solutions you need:

color concentrates - liquid colorants - additive packages - antimicrobials - flame retardants - anti-counterfeiting systems - and more

## Also, take advantage of our services:

solutions center - color matching - lab services - design assistance - clean compounding facilities - toll compounding - necessary certifications - technical expertise - regulatory guidance